

SPOTLIGHT

The newsletter of Schendel Pest Control • Winter 2008

Crooning Crickets

Field crickets are dark to black in color while house crickets look the same but are much lighter – normally tan to light brown. Either species can live in and around your home.

Crickets are nocturnal and will usually crawl from their cracks and crevices in search of food. They will feed on just about anything from other insects to paper, wood, fabric and any sort of food. You can expect to find them in moist areas where water accumulates.

Crickets can cause a significant amount of damage – they can be as harmful in a closet as moths or carpet beetles. They love wallpaper glue, can totally consume your wallpaper and they won't stop there. They enjoy feasting on furniture, drapes and rugs too.



While all of this can be quite frustrating, the biggest problem is the noise they make. Listening to crickets on a warm summer night outside can be relaxing, but in your house, they become unbearable.

There are several precautions you can take to keep these crooners at bay:

- Seal cracks in and around your home to prevent exterior penetration.
- Keep low-growing vegetation at least 12 inches from the house
- Vacuum crickets you see in your home. Once you've gotten as many as possible, discard them immediately.
- Finally, make sure to call us to eliminate the problem for good.

Why Use Professional Pest Management?

IPM – The Original “Green” Solution

According to the Professional Pest Management Alliance, “Green Service” is the second most important consideration after pest elimination – finding an elimination method that will not have harmful effects on humans or pets.

Integrated Pest Management (IPM), is a “green” solution for eliminating pests in and around your home. It involves the coordinated use of many means of eradicating pests with reliance on minimal use of chemicals in favor of mechanical barriers and sanitation programs.

Effective, green pest control involves a partnership between the pest control company and the homeowner. We believe that open communication with you, coupled with exemplary service by licensed technicians, is the only way to keep your home free of pests while protecting the environment.

Kids' Corner

The Honey Bee Dance

Did you know that honeybees dance? The “waggle” dance communicates the direction and distance of a resource such as water or flowers. For example, when a scout returns from a patch of flowers, she does the waggle dance on the vertical surface of a honeycomb. As she dances, other

bees crowd in close and follow her through the pattern of the dance as they touch her with their antennae. The scout repeats the figure-eight-type dance several times. The distance to the flowers is indicated by the duration of the waggle dance – the longer the dance, the further the flowers!

This newsletter is produced to bring you information that will make your life easier & more enjoyable. We would appreciate it if you would pass this newsletter along to friends and relatives who might need our services. If you have questions or comments, please call **Schendel Pest Control** at 641-752-0986!



625 W. Lincoln Way
Marshalltown, IA 50158
641-752-0986

Just for Grins

Wacky Bumper Stickers

- Like a roll of toilet paper, life goes faster near the end.
- We're born cold wet and hungry, then things get worse.
- Blessed are the flexible, they never get out of shape.
- Beer: now cheaper than gasoline so don't Drive..... Drink!
- I had a handle on life but it broke.
- Jesus is coming; look busy!
- Isn't a smoking area in a restaurant like a peeing area in a pool?
- My road to success is under construction!
- Earth first! We'll screw up the other planets later!

Schendel Notes

Many homeowners through the years have asked about cobwebs. We always tell them our products kill the spider but does nothing on removing spiderwebs. Many people have asked us to help remove those webs so we are offering for sale the Webster! This is the professional one extending 118" for the hard to reach places.

We are selling it for \$20.00, or, if you would like us to remove webs we will pro-

vide the service for you for an additional \$20.00 on top of your regular service price.



Credit bureaus to allow financial history freeze

Credit bureaus Experian, Equifax, and TransUnion say they allow consumers in all 50 states to freeze their credit histories to help protect from identity theft.

A credit freeze keeps the bureaus from



revealing a summary of your loans and payments. Because few

lenders will issue credit without seeing a credit score, identity thieves can't use stolen Social Security numbers to open accounts. According to security firm Cyveillance, more than a million stolen Social Security numbers are on computer servers controlled by criminals.

Experian says the service is free to identity theft victims, but all three bureaus say they charge \$10 to freeze or unfreeze a report unless a state law mandates a lower fee. A freeze can be requested by a letter. An account can be unfrozen by telephone or email.